

PARTNERSHIP PACKAGES 2026

Why Mizizi

Mizizi, meaning roots in Swahili, reflects the many knowledge systems, cultures and relationships that sustain food and farming systems across Africa. Our stories reflect this diversity and richness that provides a base to transition to resilient and just food systems. Our small, committed team brings together experience in journalism, agroecology, knowledge facilitation and movement communications. We work closely with a wider network of contributors, practitioners and storytellers in our publishing home of the registered Mycelium Media Colab Cooperative.

Our vision and mission

Our vision is of 'Just and resilient food and farming systems rooted in land, culture and shared knowledge across Africa'. Our mission is to amplify farmer-led, indigenous and agroecological knowledge through grounded storytelling that supports learning, advocacy and long-term food system change.

Our approach to partnerships

Mizizi works through values-aligned partnerships that support learning, visibility and influence. We collaborate with civil society organisations, research institutions, networks and ethical businesses to produce credible, non-extractive stories and knowledge products. Across all partnerships, we prioritise clarity, trust and long-term impact over volume or promotion, and maintain a clear separation between editorial decision-making and paid collaborations.

How Mizizi Magazine works

- The **main editions** are home to country and network updates, feature stories from across Africa, regular columns, voices of youth, and funding and networking opportunities. They are published quarterly. Production typically follows a six-week cycle including commissioning articles, editing, design and distribution.
- The **special editions** focus on a theme, topic or programme, bringing together farmer and practitioner voices, learning from the field, cultural insight and policy-relevant reflection. Production typically follows a six-week cycle including story development and distribution.

Mizizi Magazine is published as a web-and-mobile friendly version and a downloadable PDF for offline sharing and reuse. It is currently distributed to 16 000 people (Africa, United States, Europe, Australia) through email to subscribers, through partner newsletters, and to regional and continental WhatsApp groups. It is also available on the United Nations Food and Farming Family database. Our new web-based model will be able to generate deeper insights into audience engagement and interests.

CSO STORY PARTNERSHIPS

Mizizi Magazine is a non-extractive storytelling platform rooted in African food and farming realities. We work with civil society organisations to transform lived experience, grassroots knowledge and organisational learning into durable narrative assets that strengthen movements, support learning and influence public discourse. **We do not sell advertising space to CSOs. We work in partnership, with respect for the labour, ethics and realities of their work to transform our food systems.**

HOW WE PARTNER: FOUR PATHWAYS

Feature stories

Turn lived experience into credible, shareable narratives. We work with you to develop strong, practice-based stories grounded in real work on the ground. These durable narrative assets can be used across advocacy, learning, fundraising and policy engagement.

This package is best for: Individual projects or initiatives / Learning stories about what worked, what didn't and why / Community voices that deserve wider visibility.

What you get: Dedicated writer and editor / One polished feature in Mizizi Magazine / Standalone PDF for your own use / One blog or LinkedIn article / Four ready-to-use social media posts.

Rate for a desk-based feature story: USD350

This includes reviewing existing material and conducting up to 4 online interviews, submission of a draft version for input and finalising for publication.

Rate for a field-based feature story: USD400 per day

Best suited to events, exchanges or project visits where lived experience and context are central. This includes a review of existing material, in-person interviews, submission of a draft version for input and finalising for publication. *Excludes travel logistics.*

Themed special editions

Anchor campaigns, milestones or collective learning. We co-create or commission special editions focused on a shared theme, programme or movement-level question.

This package is best for: Campaigns or advocacy moments / Collective CSO learning across partners / Organisational or programme milestones

What you get: Narrative framing and editorial coordination / Dedicated writer and editor / Print-ready PDF and online edition / One blog or LinkedIn article / Four ready-to-use social media posts.

Rate for a collaborative edition: USD1300 per partner

A curated 24-page special edition focused on a shared theme or programme. Partner with others working in the same field or allow us to find partners for you. Includes editorial coordination, writing, design of print-ready and online versions, as well as accompanying amplification content.

Solo edition: USD2200

A curated 24-page special edition anchored around a theme, programme or milestone. Includes editorial coordination, design of print-ready and online versions, and accompanying amplification content.

Mixed value partnerships

Make strong stories possible when budgets are tight. Where budgets are limited, we explore reciprocal partnerships grounded in visibility, access and collaboration rather than cash alone.

This package is best for: Smaller or under-resourced organisations / Collective story series / Movement-building initiatives.

What you get: Shared amplification through networks / Co-branding and reuse in reports or briefings / Access to communities, practitioners or events / Co-developed multimedia content.

Value range: USD300–800 (cash and/or in-kind)

For organisations with limited budgets, based on reciprocal visibility, access and collaboration.

Narrative capacity strengthening

Build long-term storytelling power within organisations and movements. We support CSOs to strengthen their ability to tell ethical, compelling stories beyond a single publication.

This package is best for: Organisations seeking to grow internal communications capacity / Networks supporting community or youth storytellers / Movements wanting shared narrative coherence.

What you get: Workshops and training / Editorial mentoring / Ethical storytelling guidance / Support to build shared communication strategies.

Rates on request, depending on scope

Indicative costs: Half-day virtual workshop: USD 300–500; One-day in-person workshop: USD 600–1 000 (*excludes travel logistic costs*); Multi-session mentorship: USD1 200–2 500

Please get in touch with us to discuss your needs and we will tailor a package accordingly.

Our story packages are for you if your **organisation wants credible visibility** beyond your immediate networks, **durable narrative assets** usable across advocacy, fundraising and learning, **ethical amplification of grassroots voices** and **stronger movement-level narrative coherence**.

KNOWLEDGE PARTNERSHIPS

Mizizi Magazine works with research institutions, knowledge networks and alliances to translate knowledge into forms that travel – across practice, policy and public discourse. We help move learning beyond reports and repositories into grounded narratives that practitioners can use, policymakers can engage with and networks can build on. All partnerships are values-aligned and editorially independent. **Mizizi Magazine is not a content vendor. We are a sense-making partner for institutions navigating complexity in food and farming systems.**

HOW WE PARTNER: FOUR PATHWAYS

Research to practice translation

Turn research into knowledge people can use. We translate studies, evaluations and learning into accessible, practitioner-centred stories grounded in lived experience.

This package is best for: Research projects nearing completion / Learning reports that deserve wider uptake / Methodological or conceptual innovations.

What you get: Editorial translation into clear, readable narratives / Integration of practitioner perspectives where relevant / Publication in Mizizi Magazine and reusable PDF formats.

Themed knowledge editions

Synthesise learning across people, places and time. We co-create special editions that bring together research, practice and reflection around a shared theme.

This package is best for: Multi-country programmes / Network-wide learning initiatives / Strategic moments or milestones.

What you get: Narrative framing and editorial coordination / Multiple contributions shaped into a coherent whole / Print-ready and online editions.

Knowledge to policy storytelling

Help evidence speak clearly without oversimplifying. We support institutions and networks to communicate evidence in ways that resonate in policy spaces, without becoming lobbyists.

This package is best for: Networks engaging in regional or continental processes / Timed interventions around policy windows / Institutions seeking public-facing legitimacy.

What you get: Policy-facing narrative articles and opinion pieces / Alignment with continental and regional processes, forums or global moments where relevant.

Network learning & sense-making

Strengthen coherence, memory and influence across your network. We work as a long-term editorial partner to help networks make sense of what they are collectively learning.

This package is best for: Large or decentralised networks / Long-running programmes with fragmented outputs / Alliances seeking thought leadership.

What you get: Periodic learning synthesis articles / Honest reflections on tensions and trade-offs / Curated archives of practitioner-relevant knowledge / Milestone or anniversary reflection editions.

Fees and collaboration

Partnership costs depend on scope and format. We aim to be transparent and proportionate, particularly for publicly funded and non-profit institutions. Rates are provided on request and can be structured per output, per edition or as longer-term partnerships.

ADVERTISING & BRAND PACKAGES

These packages are for ethical businesses and practitioners working in food, farming and sustainability. Our audience is engaged, values-driven and discerning. Advertising with Mizizi places your brand within a trusted editorial environment focused on long-term impact.

HOW WE PARTNER: THREE PATHWAYS

Display advertising

Visible, respectful placement within high-quality editorial content.

This package is best for: Products or services aligned with organic and agroecological practice / Small and medium enterprises seeking targeted reach.

What you get: Quarter-page, half-page or full-page adverts / Adverts remain visible for the full life of each issue.

Rates for display advertising

- **Quarter-page advert USD150:** Best for individual products, services or first-time advertisers.
- **Half-page advert USD250:** Best for established brands seeking stronger visibility.
- **Full-page advert USD400:** Best for flagship products, launches or category leadership.

Sponsored content

Tell a deeper, more credible story about your work. Sponsored content is clearly labelled and edited to our editorial standards. It focuses on context, use and value rather than sales language.

This package is best for: Products or services that need explanation / Ethical brands building trust, not hype.

Options include: Sponsored feature articles / Product or service profiles / Interviews or explainers.

Rates for sponsored content

- **Sponsored feature article (800–1 200 words) USD600:** Best for complex products, services or approaches that benefit from deeper explanation. Includes editorial support, publication in Mizizi Magazine, a standalone PDF, one blog or LinkedIn article and four ready-to-use social media posts.
- **Product or service profile (500–700 words) USD350:** Best for clear, focused offerings that need credibility and context. Includes publication in Mizizi Magazine, a standalone PDF and four ready-to-use social media posts.
- **Sponsored interview or explainer USD450:** Best for founder-led brands, specialist services or values-driven practitioners. Includes publication in Mizizi Magazine, a standalone PDF and four ready-to-use social media posts.

Brand partnerships and campaigns

Sustained visibility aligned with themes that matter. We design longer-term partnerships linked to specific issues, sectors or moments.

This package is best for: Brands seeking association with organics, agroecology and regenerative practice / Campaigns aligned to learning, innovation or transition.

What you get: Multi-issue placements / Integration into themed editions / Bundled newsletter and social promotion

Rates for brand partnerships and campaigns

- **Three-issue display package:** 10% discount on display advertising rates.
- **Six-issue display package:** 20% discount on display advertising rates.
- **Integrated campaign package: From USD1 200:** Typically combines sponsored content, display advertising and newsletter placement across multiple issues, designed collaboratively.
- Discounts may be available for cooperatives, social enterprises and long-term partners by arrangement.