

PARTNERSHIP PACKAGES 2026

Why Mizizi

Mizizi, meaning roots in Swahili, reflects the many knowledge systems, cultures and relationships that sustain food and farming systems across Africa. Our stories reflect this diversity and richness that provides a base to transition to resilient and just food systems. Our small, committed team brings together experience in journalism, agroecology, knowledge facilitation and movement communications. We work closely with a wider network of contributors, practitioners and storytellers in our publishing home of the registered Mycelium Media Colab Cooperative.

Our vision and mission

Our vision is of 'Just and resilient food and farming systems rooted in land, culture and shared knowledge across Africa'. Our mission is to amplify farmer-led, indigenous and agroecological knowledge through grounded storytelling that supports learning, advocacy and long-term food system change.

Our approach to partnerships

Mizizi works through values-aligned partnerships that support learning, visibility and influence. We collaborate with civil society organisations, research institutions, networks and ethical businesses to produce credible, non-extractive stories and knowledge products. Across all partnerships, we prioritise clarity, trust and long-term impact over volume or promotion, and maintain a clear separation between editorial decision-making and paid collaborations.

How Mizizi Magazine works

- The **main editions** are home to country and network updates, feature stories from across Africa, regular columns, voices of youth, and funding and networking opportunities. They are published quarterly. Production typically follows a six-week cycle including commissioning articles, editing, design and distribution.
- The **special editions** focus on a theme, topic or programme, bringing together farmer and practitioner voices, learning from the field, cultural insight and policy-relevant reflection. Production typically follows a six-week cycle including story development and distribution.

Mizizi Magazine is published as a web-and-mobile friendly version and a downloadable PDF for offline sharing and reuse. It is currently distributed to 16 000 people (Africa, United States, Europe, Australia) through email to subscribers, through partner newsletters, and to regional and continental WhatsApp groups. It is also available on the United Nations Food and Farming Family database. Our new web-based model will be able to generate deeper insights into audience engagement and interests.

KNOWLEDGE PARTNERSHIPS

Mizizi Magazine works with research institutions, knowledge networks and alliances to translate knowledge into forms that travel – across practice, policy and public discourse. We help move learning beyond reports and repositories into grounded narratives that practitioners can use, policymakers can engage with and networks can build on. All partnerships are values-aligned and editorially independent. **Mizizi Magazine is not a content vendor. We are a sense-making partner for institutions navigating complexity in food and farming systems.**

HOW WE PARTNER: FOUR PATHWAYS

Research to practice translation

Turn research into knowledge people can use. We translate studies, evaluations and learning into accessible, practitioner-centred stories grounded in lived experience.

This package is best for: Research projects nearing completion / Learning reports that deserve wider uptake / Methodological or conceptual innovations.

What you get: Editorial translation into clear, readable narratives / Integration of practitioner perspectives where relevant / Publication in Mizizi Magazine and reusable PDF formats.

Themed knowledge editions

Synthesise learning across people, places and time. We co-create special editions that bring together research, practice and reflection around a shared theme.

This package is best for: Multi-country programmes / Network-wide learning initiatives / Strategic moments or milestones.

What you get: Narrative framing and editorial coordination / Multiple contributions shaped into a coherent whole / Print-ready and online editions.

Knowledge to policy storytelling

Help evidence speak clearly without oversimplifying. We support institutions and networks to communicate evidence in ways that resonate in policy spaces, without becoming lobbyists.

This package is best for: Networks engaging in regional or continental processes / Timed interventions around policy windows / Institutions seeking public-facing legitimacy.

What you get: Policy-facing narrative articles and opinion pieces / Alignment with continental and regional processes, forums or global moments where relevant.

Network learning & sense-making

Strengthen coherence, memory and influence across your network. We work as a long-term editorial partner to help networks make sense of what they are collectively learning.

This package is best for: Large or decentralised networks / Long-running programmes with fragmented outputs / Alliances seeking thought leadership.

What you get: Periodic learning synthesis articles / Honest reflections on tensions and trade-offs / Curated archives of practitioner-relevant knowledge / Milestone or anniversary reflection editions.

Fees and collaboration

Partnership costs depend on scope and format. We aim to be transparent and proportionate, particularly for publicly funded and non-profit institutions. Rates are provided on request and can be structured per output, per edition or as longer-term partnerships.