

PARTNERSHIP PACKAGES 2026

Why Mizizi

Mizizi, meaning roots in Swahili, reflects the many knowledge systems, cultures and relationships that sustain food and farming systems across Africa. Our stories reflect this diversity and richness that provides a base to transition to resilient and just food systems. Our small, committed team brings together experience in journalism, agroecology, knowledge facilitation and movement communications. We work closely with a wider network of contributors, practitioners and storytellers in our publishing home of the registered Mycelium Media Colab Cooperative.

Our vision and mission

Our vision is of 'Just and resilient food and farming systems rooted in land, culture and shared knowledge across Africa'. Our mission is to amplify farmer-led, indigenous and agroecological knowledge through grounded storytelling that supports learning, advocacy and long-term food system change.

Our approach to partnerships

Mizizi works through values-aligned partnerships that support learning, visibility and influence. We collaborate with civil society organisations, research institutions, networks and ethical businesses to produce credible, non-extractive stories and knowledge products. Across all partnerships, we prioritise clarity, trust and long-term impact over volume or promotion, and maintain a clear separation between editorial decision-making and paid collaborations.

How Mizizi Magazine works

- The **main editions** are home to country and network updates, feature stories from across Africa, regular columns, voices of youth, and funding and networking opportunities. They are published quarterly. Production typically follows a six-week cycle including commissioning articles, editing, design and distribution.
- The **special editions** focus on a theme, topic or programme, bringing together farmer and practitioner voices, learning from the field, cultural insight and policy-relevant reflection. Production typically follows a six-week cycle including story development and distribution.

Mizizi Magazine is published as a web-and-mobile friendly version and a downloadable PDF for offline sharing and reuse. It is currently distributed to 16 000 people (Africa, United States, Europe, Australia) through email to subscribers, through partner newsletters, and to regional and continental WhatsApp groups. It is also available on the United Nations Food and Farming Family database. Our new web-based model will be able to generate deeper insights into audience engagement and interests.

CSO STORY PARTNERSHIPS

Mizizi Magazine is a non-extractive storytelling platform rooted in African food and farming realities. We work with civil society organisations to transform lived experience, grassroots knowledge and organisational learning into durable narrative assets that strengthen movements, support learning and influence public discourse. **We do not sell advertising space to CSOs. We work in partnership, with respect for the labour, ethics and realities of their work to transform our food systems.**

HOW WE PARTNER: FOUR PATHWAYS

Feature stories

Turn lived experience into credible, shareable narratives. We work with you to develop strong, practice-based stories grounded in real work on the ground. These durable narrative assets can be used across advocacy, learning, fundraising and policy engagement.

This package is best for: Individual projects or initiatives / Learning stories about what worked, what didn't and why / Community voices that deserve wider visibility.

What you get: Dedicated writer and editor / One polished feature in Mizizi Magazine / Standalone PDF for your own use / One blog or LinkedIn article / Four ready-to-use social media posts.

Rate for a desk-based feature story: USD350

This includes reviewing existing material and conducting up to 4 online interviews, submission of a draft version for input and finalising for publication.

Rate for a field-based feature story: USD400 per day

Best suited to events, exchanges or project visits where lived experience and context are central. This includes a review of existing material, in-person interviews, submission of a draft version for input and finalising for publication. *Excludes travel logistics.*

Themed special editions

Anchor campaigns, milestones or collective learning. We co-create or commission special editions focused on a shared theme, programme or movement-level question.

This package is best for: Campaigns or advocacy moments / Collective CSO learning across partners / Organisational or programme milestones

What you get: Narrative framing and editorial coordination / Dedicated writer and editor / Print-ready PDF and online edition / One blog or LinkedIn article / Four ready-to-use social media posts.

Rate for a collaborative edition: USD1300 per partner

A curated 24-page special edition focused on a shared theme or programme. Partner with others working in the same field or allow us to find partners for you. Includes editorial coordination, writing, design of print-ready and online versions, as well as accompanying amplification content.

Solo edition: USD2200

A curated 24-page special edition anchored around a theme, programme or milestone. Includes editorial coordination, design of print-ready and online versions, and accompanying amplification content.

Mixed value partnerships

Make strong stories possible when budgets are tight. Where budgets are limited, we explore reciprocal partnerships grounded in visibility, access and collaboration rather than cash alone.

This package is best for: Smaller or under-resourced organisations / Collective story series / Movement-building initiatives.

What you get: Shared amplification through networks / Co-branding and reuse in reports or briefings / Access to communities, practitioners or events / Co-developed multimedia content.

Value range: USD300–800 (cash and/or in-kind)

For organisations with limited budgets, based on reciprocal visibility, access and collaboration.

Narrative capacity strengthening

Build long-term storytelling power within organisations and movements. We support CSOs to strengthen their ability to tell ethical, compelling stories beyond a single publication.

This package is best for: Organisations seeking to grow internal communications capacity / Networks supporting community or youth storytellers / Movements wanting shared narrative coherence.

What you get: Workshops and training / Editorial mentoring / Ethical storytelling guidance / Support to build shared communication strategies.

Rates on request, depending on scope

Indicative costs: Half-day virtual workshop: USD 300–500; One-day in-person workshop: USD 600–1 000 (*excludes travel logistic costs*); Multi-session mentorship: USD1 200–2 500

Please get in touch with us to discuss your needs and we will tailor a package accordingly.

Our story packages are for you if your **organisation wants credible visibility** beyond your immediate networks, **durable narrative assets** usable across advocacy, fundraising and learning, **ethical amplification of grassroots voices** and **stronger movement-level narrative coherence**.